



GLOBAL E-BUSINESS SOLUTIONS

POWERFUL

BOUNDLESS

PROLIFIC

SEAMLESS

are you ready?

the revolution is over. evolution has begun.



REVOLUTION IS DEFINED AS A COMPLETE CHANGE,
THE OVERTHROW OF A SYSTEM.
THE INTERNET CHANGED BUSINESS FOREVER.
EVOLUTION IS DEFINED AS AN UNFOLDING,
THE PROCESS OF DEVELOPMENT
OF THE NEW SYSTEM.
THE FUTURE IS UNKNOWN.
FLEXX E-BUSINESS
WILL HELP YOU DEFINE IT.

When it comes to combining high-growth e-commerce capacity with rapid speed-to-market, e-Business gives you the best of both worlds. The key to this unique combination of benefits is the seamless integration e-Business creates between your Web storefront and the premier back-office business management system—Flexx.

EXPANDING SALES TO GLOBAL MARKETS

The Internet allows you to reach out to new and existing customers, whether they're across town or on another continent. *e-Business* gives you the infrastructure to make your store an operational success.

STREAMLINED BUSINESS PROCESSES

Orders entered online pass seamlessly into your sales order processing system—all the way to the warehouse if you desire—for simpler, faster, more efficient order processing.

A BETTER CUSTOMER EXPERIENCE

e-Business enables you to provide the superior service your web customers will most certainly demand. Fewer clerical errors and speedier transaction cycles mean your customers get what they want faster. All the information online is current and consistent with the records in your back office business management system, so every customer sees the latest product and pricing information.

LOWER COSTS PER TRANSACTION FOR YOU

Less time on the phone, less time entering orders, less paperwork and lower maintenance overhead saves you money on every transaction.

LOWER COSTS PER TRANSACTION FOR YOUR CUSTOMER

24-hour access anywhere in the world means your customer can order whenever it's most efficient for them, making this the most efficient way to do business with you.

we are ready



global e-business solutions

HOW E-BUSINESS WORKS

e-Business helps you set up and manage your storefront on the Web, allowing you to create a fast, effective digital pipeline to your customers. *e-Business* offers industry-leading tools for building sales, reducing costs and helping your company more efficiently capture sales in the networked marketplace.

- ▲ Built on the latest technologies
- ▲ Eliminates the need to re-enter items and prices
- ▲ Seamless integration with your business systems
- ▲ All the benefits of Microsoft Site Server Commerce Edition

E-COMMERCE HAS NEVER BEEN SO EASY

e-Business is an out-of-the-box Internet storefront that integrates seamlessly into Flexx, providing your organization with a fully integrated e-Business solution scaled to fit your requirements.

FLEXX E-BUSINESS IS:

- ▲ Easy to implement, easy to maintain
- ▲ Easy to learn, easy to use
- ▲ Integrated with your business management system

FLEXX E-BUSINESS HELPS YOU

- ▲ Generate more revenue
- ▲ Increase customer retention
- ▲ Increase the accuracy and efficiency of your sales order process
- ▲ Eliminate costly order entry errors
- ▲ Eliminate "just checking" calls
- ▲ Empower your sales force

FLEXX E-BUSINESS ENABLES YOUR CUSTOMERS AND SALESPEOPLE TO:

- ▲ Enter orders online
- ▲ Take advantage of customer-level pricing
- ▲ View order status online

flexible